

**Funding Opportunity:** Television Variety Show to Support English Language Education  
**Funding Opportunity Number:** SCAKAB-16-CA-011-SCA-04122016  
**Questions and Answers**

**Question 1:** Should the show be produced primarily in Dari with English instruction, or should it be produced entirely in English?

**Answer:** Dari should be the medium of programming. English should be treated as a foreign language in the series. Embassy representatives may ask for English translations of scripts during the pre-production process.

**Question 2:** Do you require that the programs be filmed in Afghanistan, or can they be produced in the U.S. or some other country that has a significant Afghani population?

**Answer:** Filming should be performed in Afghanistan, and use a combination of in-studio and location shooting.

**Question 3:** Is the English instruction intended to be at the introductory level, intermediate, advanced, or a bit of all three?

**Answer:** The English instruction should be targeted at a beginner's level for audiences aged 15-25.

**Question 4:** Which broadcast format is used in Afghanistan, and does Hi-Def exist in Afghanistan or are the programs to be delivered in Standard Def?

**Answer:** Afghanistan is a country in transition. Some programming is HD and some is standard definition. Afghan television is not yet digital-only transmission, and people who receive digital reception receive it from satellite. HD televisions are generally limited to urban audiences. Embassy preference is a product filmed in HD.